

ANNUAL REPORT

Institutional Effectiveness

**University of North Alabama
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UNIVERSITY OF NORTH ALABAMA

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2023-2024

I. Executive Summary

As a part of our charge, the UNA Institutional Effectiveness Committee met regularly during the 2023-2024 academic year and reviewed institutional effectiveness processes, conducted a meta-analysis of assessment reports submitted by all academic, non-academic and general education programs, analyzed data collected across all programs and units, and reviewed actions for continuous improvement in the form of program modifications across the institution.

II. The Committee's Charge (from the Shared Governance Document)

- 1.** To recommend and develop procedures for planning and evaluating institutional effectiveness based on university goals, priorities, and the Strategic Plan;
- 2.** To review and evaluate the use of assessment by institutional units and recommend improvement in the assessment process where necessary
- 3.** To review and evaluate the effectiveness of the institution's responses to assessment and evaluation in the form of budgetary or programmatic modifications
- 4.** To review and evaluate the use of benchmarking by individual units for purposes of continual improvement of programs and/or services
- 5.** To communicate activities to the university community

The UNA Institutional Effectiveness Committee met regularly during the 2023-2024 academic year to review institutional effectiveness processes as charged, to conduct a meta-analysis of assessment reports submitted by all academic, non-academic and general education programs, to analyze data collected across all programs and units and to review actions for continuous improvement in the form of program modifications across the institution.

V. What were the Committee's formal recommendations?

While revisions to the language in the academic, non-academic, and general education reporting documentation were made, there were no formal recommendations that came from the committee's work in 2023-2024.

VI. What does the Committee plan to accomplish?

A. In the coming year?

The Committee will work on: continuing its support of programmatic improvements for all programs and units, providing resources, effective communication, and helpful support to programs and units in meeting assessment goals.

B. In future years?

The Committee will continue to explore options to improve reporting and the use of reports and plans in day to day work.

VII. What are the Committee's weaknesses?

Because the primary function of the committee is to conduct a meta-analysis of assessment reports and to evaluate institutional effectiveness processes across the institution, it is helpful if committee members have experience writing assessment reports or experience with assessment in general.

A. What can the Shared Governance Committee help you do to address the weaknesses?

See previous question.

VIII. Comments

N/A